

Working student Online Marketing und Social Media Management (w/m/d)

ASTRAN Business Consulting GmbH is a young management service provider based in the academic hub of Kiel. Our interdisciplinary team offers our clients high-quality and innovative services. Our range of services in the mobility sector is rounded off by the RMR Rail Market Research platform. Here ASTRAN distributes studies and informs about events around the rail market.

Your tasks

- You create content for our social media presences and independently expand our reach on the common platforms
- You optimise our content with regard to SEO
- You prepare graphic materials and adapt them to the content of our digital media
- You maintain our online shop and coordinate communication with our suppliers
- You make sure that our editorial plan and the content plan you create match.

What we wish from you

- You are a student (f/m/d) of humanities or economics with a specialisation in online marketing and social media management.
- Ideally, you already have previous experience through internships or other student work experience
- You have knowledge of SEO, Google Analytics, MS Office, content management systems and image editing programs such as Canva
- You have strong communication skills and a self-confident manner, as well as very good analytical skills and the ability to work in a team.
- You are fluent in written and spoken English.

What we can offer you

- Independent and autonomous work, at our head office in Kiel or remotely, as well as time flexibility for an optimal balance between studies and work
- Cooperation with experienced consultants
- Interesting insights into the world of the railway industry
- On-site catering in Kiel with water, coffee, tea and fresh fruit

We look forward to receiving your application at karriere@astran.de. If you have any questions, please do not hesitate to contact us by phone at +49 (0) 431 90881140.